



Farsley Festival 2013 – information sheet for businesses.

We hope you are as excited as we are about this year's Farsley Festival. This year there are more ways than ever for your business to get involved. Please find the key areas detailed below:

Festival programme

The success of the Farsley Festival relies on the event being a collaborative celebration of everything that's really great about our village, including thriving local business. We want to showcase all that Farsley has to offer, so please let us know what you're doing on festival day and we will include in programme handed out to those attending the event.

Who do ewe think ewe are?

This year's festival theme is a celebration of all things Farsley; including the village's history and heritage, the local schools, community groups and businesses, and of course the people.

To celebrate the world famous Farsley lad Samuel Marsden, who introduced sheep and wool to parts of Australia and is still remembered as a hero 300 years later, we are inviting local schools and businesses to design and make a flock of very unique sheep that will be displayed on the day in the form of a community treasure hunt.

Your little lamb can be made from any material, in any design, that reflects Farsley and its community. We encourage you to think outside of the box and be as creative and innovative as you can imagine.

Please let us know if you plan to take part in the sheep parade so we can plan the route.

Community stage

This year, at the bottom of Town Street, we will be installing a community stage to showcase the weird and wonderful talents of Farsley residents.

We are keen for any local talent to be involved the running order, so please get in touch if you know any bands, choirs, dance clubs or other groups interested in performing on the day.

Sponsorship and raffle

On festival day, to raise money for future events, we will be running a fundraising stall complete with raffle prizes. We would very much appreciate any donations of quality raffle prizes that could support this. Similarly, if you would be interested in sponsoring any aspect of the festival, please get in touch with the team to discuss. In order to sustain this valuable event in our community, we will need to rely on fundraising from a range of sources, so any funding or resources provided in kind, will be welcomed.



Marketing and communications.

Promotional materials will be available at a later date to distribute to the community. Please use all your networks to raise awareness of this fantastic local event.

If you have any questions or ideas about the festival, please contact the team on 07861622940 or email farsleyfestivalgroup@gmail.com. Look out for more information in coming weeks on farsleyfestival.wordpress.com or follow us on Twitter [@farsleyfestival](https://twitter.com/farsleyfestival).